

Central Florida  
**WITCHES BALL**  
2021

**MEDIA KIT**



SATURDAY, OCTOBER 16, 2021 8PM - 2AM





## CENTRAL FLORIDA WITCHES BALL 2021

The Central Florida Witches Ball is an outdoor fundraising event with a percentage of the proceeds going to help Transfiguring Adoption. The event will include a Main Stage Show, Dark Fairy Forest Path, Gypsy Trail, Bonfire, Vendor and Food.

## ABOUT TRANSFIGURING ADOPTION

Transfiguring Adoption develops media, resources, and tools that nurture growth in foster and adoptive children – strategically focusing on resourcing foster and adoptive parents.

The organization focuses its resourcing on helping foster and adoptive parents deal with trauma through books and media.

**10K**

twitter  
followers

**18K**

instagram  
followers

**40K**

tiktok  
subscribers

**20K**

facebook  
followers

## SOCIAL MEDIA

**10,000**

unique visitors

**27,000**

page views

**4,872**

email subscribers

**22,000**

monthly visitors

## CONTACT

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[www.cflwitchesball.com](http://www.cflwitchesball.com)

[www.transfiguringadoption.com](http://www.transfiguringadoption.com)

# SPONSORSHIPS

CENTRAL FLORIDA WITCHES BALL



## ABOUT THE WITCHES BALL

Take part in this immersive entertainment experience to benefit Transfiguring Adoption. This mystical event will include a Dark Fae Forest Walking Path, a Romani Trail with Psychic Readers and Henna Artists, a Supernatural Vendor Bazaar, Specialty Themed Drinks, a Mainstage Show that will surely ROCK, DJ spinning all night and Heavy Appetizers will be served til 11pm. Party the night away at this unique outdoor Witches Ball, with a percentage of proceeds to benefit an amazing charity.

### RAT LEVEL \$250

- 2 VIP Tickets to the Event
- Seating in VIP Area
- 7:30 Cocktail Party with Cast
- Name Placed on Special Sponsor Banner at event
- Name Listed On Website
- Swag Bags
- 4 Drink Tickets
- 2 Door Prize Tickets
- Donation Letter from Transfiguring Adoption

### FROG LEVEL \$500

- 2 VIP Tickets to the Event
- Seating in VIP Area
- 7:30 Cocktail Party with Cast
- Logo Placed on Special Sponsor Banner at event
- Logo Placement on Website with link to your website
- 10 Social Media Posts August 1 - October 16 , 2021
- Swag Bags
- 6 Drink Tickets
- 4 Door Prize Tickets
- Donation Letter from Transfiguring Adoption



### BAT LEVEL \$1000

- 4 VIP Tickets to the Event
- Seating in VIP Area
- 7:30 Cocktail Party with Cast
- Will hang your banner up at event at the Main-stage area
- Logo Placed on Special Sponsor Banner at event
- Logo Placement on Website with link to your website
- 15 Social Media Posts August 1 - October 16 , 2021
- Swag Bags
- 12 Drink Tickets
- 8 Door Prize Tickets
- 1 10 x 10 Vendor Booth Space
- Donation Letter from Transfiguring Adoption

### WOLF LEVEL

- 8 VIP Tickets to the Event
- Seating in VIP Area
- 7:30 Cocktail Party with Cast
- Will hang your banner up at event at the Main-stage area
- Logo Placed on Special Sponsor Banner at event
- Logo Placement on Website with link to your website
- Logo Placement on all Posters and Flyers for Event
- Mentions during Media Junkets
- 30 Social Media Posts August 1 - October 16 , 2021
- Swag Bags
- 20 Drink Tickets
- 12 Door Prize Tickets
- 2 10 x 10 Vendor Booth Space
- Donation Letter from Transfiguring Adoption